



VALLEGIRL MEDIA RATE CARD 2019

Services *	Rate	
Writing		
Ghostwriting & editing	Per project	Long-form and longer-term projects
Copywriting	\$50/hour	Includes bios, website content, newsletters, one-sheets and topic descriptions, blogs
Blog articles	\$75/article	Includes first edit and polish, additional edits \$35/hour
Graphics		
Infographics	\$50/hour	
Social media banner images	\$100	Includes images for Facebook, Twitter and LinkedIn
Social media templates	\$250	Includes quote card templates with logo and image for all four platforms (Twitter, LinkedIn, Facebook, Instagram)
Decks and PDFs		
Deck template	\$200	Includes first full 10-slide deck
Additional pages	\$25/page	
Deck updates	\$35/hour	
Newsletter template	\$100	Includes two edits
PDF design	\$50/hour	Copywriting not included
Video Editing		
Standard video editing	\$60/hour	
Front bumper design	\$250	Includes up to three edits
Event highlight w/o timestamps	\$50/hour	Includes custom front bumpers
Event highlight package	\$500	Includes: one full event highlight reel (with time stamps) and 3 pull quote videos, bumpers, music and up to 3 edits.
Event highlight w/timestamps	\$100	Includes bumpers, music and up to 3 edits
Full Service Marketing Management		
Monthly Retainer	\$1500/month	Every 40 hours/month for above services plus newsletter management, social media management, media requests

* Custom projects and services are available.