



VALLEGIRL MEDIA RATE CARD 2021

Services *	Rate	
Writing		
Ghostwriting & editing	Per project	Long-form and longer-term projects
Copywriting	\$35/hour	Includes bios, website content, newsletters, one-sheets and topic descriptions, blogs and any custom projects that are shorter form
Graphics		
Templates & banners	\$40/hour	All graphic material created in proper specs for all social media platforms and newsletter formats as well as custom specs
One-sheets and marketing materials	\$40/hour	Can work with existing style guide to provide on-brand one-sheets and marketing material or collaborate to create a branded look for marketing materials
Decks		
Original deck	\$40/hour	Can work with existing style or collaborate to create a branded look
Deck updates	\$25/hour	
Video Editing		
Standard video editing	\$40/hour	Includes basic video and sound editing as well as animated bumpers
Social Media and CMS Management		
	\$25/hour	Includes social media scheduling and engagement as well as regular CMS management
Full-Service Marketing Management		
Monthly retainer	\$600/month starting	All services, except long-form writing for up to 20 hours per month, including graphic design and video-editing

* Custom projects and services are available.